



International Education  
Association of Australia (IEAA)

Annual Report 2015–16



# CONTENTS

04	President's Report
05	Policy and Advocacy
10	Relations with Stakeholders
12	Research
15	Major Projects
16	Professional Development
18	Excellence Awards
20	Tony Adams Fund
21	Special Interest Groups <ul style="list-style-type: none"><li>■ Admissions and Compliance</li><li>■ Internationalisation of the Curriculum</li><li>■ Marketing, Recruitment and Communication</li><li>■ Pathways</li><li>■ Sponsored Students</li><li>■ Student Mobility</li><li>■ Transnational Education</li></ul>
29	Membership and Sponsorship
30	Governance and Administration
31	Financial Report
41	Appendix 1: Standing Committees
42	Appendix 2: Sponsors and Charter Members
44	Appendix 3: Professional Development
50	Appendix 4: AIEC Pre-conference Workshops
52	Appendix 5: IEAA in the Media

# PRESIDENT'S REPORT



**Professor  
Christopher Ziguras**  
IEAA President

The past year was a very positive time for international education in Australia – there was continued strong demand from international students seeking to study here, and from Australian students seeking to study abroad. Education

providers and governments, more than ever, are seeing internationalisation as a key plank in their strategic thinking.

The pages of this annual report describe an international education sector that is strong and dynamic. This report is also testament to an association that is playing a significant national role in shaping strategy, policy and practice within governments and education providers, supporting the career development of the large numbers of professionals who work in international education, and generating new knowledge to inform the sector's future.

This is my first report as President, having taken over in October 2015 from Brett Blacker, who has left the Association in great shape as he pursues a new role as CEO of English Australia. IEAA's membership continues to grow strongly, as does institutional sponsorship. Finances are in great shape, allowing us to extend our activities in key areas. We are providing more support to our expert communities, through targeted projects and building our research capacity.

The success of a professional association such as IEAA depends upon the active engagement of many people who volunteer their time and share their expertise with their peers. Our enthusiastic board has ensured that our work reflects the priorities of the diverse range of organisations and professionals involved in international education in Australia. I would specifically like to thank Vice-President Janelle Chapman and Treasurer Trevor Goddard for their leadership over the past year.

Over many years IEAA has fostered an organisational culture that supports and encourages active participation of our members. This is very evident in the work of our Special Interest Groups (SIGs), which are integral in providing professional development forums in which we share expertise and ideas across the sector. Our SIG conveners play an important role in shaping the focus of the association, and we have sought over the past year to draw on their expert communities to shape the Association's research and advocacy.

IEAA also relies on generous support, both financial and in-kind, from our many institutional sponsors and corporate affiliates. The real strength of the Association, I believe, results from the shared investment on the part of professionals and organisations and we will be successful as long as we are able to generate shared value for all of our stakeholders.

We are fortunate to have a CEO, in Phil Honeywood, who is recognised as one of the most influential (and well-liked) figures in Australian education policy. Over the past year Phil has continued to lead the Association admirably, and in particular has strengthened our relationships with governments, sponsors and partner associations. Phil miraculously manages to be actively engaged everywhere at once; it is difficult to recall an international education conference, forum, workshop, panel, advisory committee or newspaper article that Phil hasn't been centrally involved in.

IEAA has benefited enormously from the professionalism and dedication of our small but highly effective secretariat, comprised of Emily O'Callaghan (Operations Manager), Peter Muntz (Communications Manager), Cindy Lu (Administrative Officer) and Anja Sridharan (Events Officer). The success of the Association's work is in large part due to the energy and intelligence of this team, which inspires many others to contribute. Nothing is so contagious as enthusiasm!

It is a privilege to be serving as President of an Association which, as this Annual Report illustrates, enjoys such a high level of support and exerts such a positive impact on international education policy and practice.

**Professor Christopher Ziguras**  
IEAA President



Providing a unified,  
national voice

## Policy and Advocacy

They say the only certainty in politics is change – much like university reorganisations really – and we've certainly had a flurry of political manoeuvring over the last 12 months.

In September 2015, Simon Birmingham replaced Christopher Pyne as Minister for Education and Training. We also had the surprise announcement of a dedicated minister for international education. Although not a Cabinet position, the installation of Senator Richard Colbeck as Minister for Tourism and International Education helped to reinforce the profile of international education – Australia's third largest export sector – on the national agenda.

IEAA has also developed excellent working relationships with relevant portfolio Ministers Simon Birmingham, Julie Bishop and Scott Ryan.

# POLICY AND ADVOCACY

## Federal Government

### National Strategy for International Education 2025

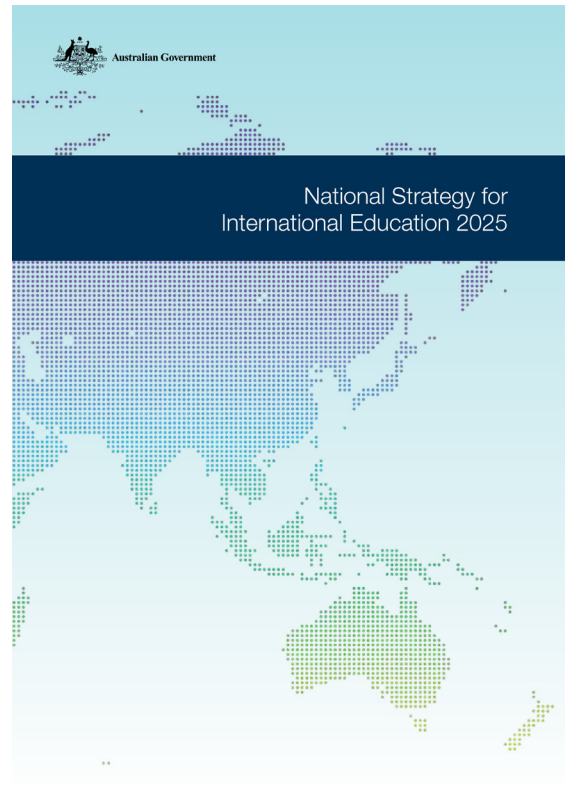
The Australian Government launched its first-ever 'National Strategy for International Education 2025' in April 2016.

The strategy sets out a 10-year plan for developing Australia's role as a global leader in education, training and research and is underpinned by three key pillars:

- Strengthening the fundamentals – across Australia's education systems
- Transformative partnerships – across the breadth of linkages between people, institutions and governments
- Competing globally – strengthening our brand, coordination and reputation.

The Australian Government will provide \$12 million over four years from 2016–17 to support its implementation. The strategy is the linchpin in a suite of Government initiatives to enhance Australia's international education sector. These include Austrade's market development roadmap, 'Australian International Education 2025', the Department of Foreign Affairs and Trade's 'Australia Global Alumni Strategy' and the Department of Immigration and Border Protection's Simplified Student Visa Framework, due for implementation from 1 July 2016.

On the whole, the international education sector welcomed the strategy as a step in the right direction. However, stakeholders made it very clear that the strategy's success "would ultimately be judged by the quality of implementation – and the Government now needs to put it into action."



### Coordinating Council for International Education

The inaugural Coordinating Council for International Education, chaired by IEAA CEO Phil Honeywood, had overarching responsibility for drafting the national strategy. The Council took great lengths to ensure the strategy encompassed all sectors, particularly VET and schools. A three-year implementation plan was recommended, but not included with the release of the final strategy.

A key plank of the strategy is the formation of a new ongoing Coordinating Council. Ten international education professionals have been invited to become members of this body, including two former IEAA Presidents and the CEO.

# POLICY AND ADVOCACY

## Federal Government

### New Colombo Plan

The New Colombo Plan continues to go from strength to strength, deepening Australia's relationships with business, political and academic communities in the Indo-Pacific. In April 2016, Minister Julie Bishop announced additional funding of \$20 million in 2017 for mobility grants (awarded to Australian universities) to support students undertaking study and work experience in the region.

As a member of the New Colombo Plan Steering Group, CEO Phil Honeywood led a joint initiative between the Bennelong Foundation, the Myer Foundation and Asialink to provide specialised pre-departure training for New Colombo Plan students. The initiative was launched in Melbourne by Julie Bishop in April 2016 and was attended by over 150 students and stakeholders. Following a successful pilot, the intercultural competency training program is now being made available face-to-face in Adelaide, Brisbane, Melbourne, Perth and Sydney, as well as online for students in regional areas.

### ESOS Amendment Bills

After an extensive 18-month consultation period, the ESOS Amendment Bills were finally passed through both Houses of Parliament prior to its Christmas break. These reforms effectively resolve concerns about international student tuition fee security, study period designations and the removal of the 50 per cent pre-paid tuition fee cap. The Government conceded to an amendment moved by Labor and the Greens, which opposed the removal of designated tuition fee accounts. IEAA and other peak bodies have worked very effectively with the Department of Education and Training to achieve the best possible outcome for all education providers. Discussions will soon commence on the National Code review, which forms part of the overall ESOS framework.

### Education Visa Consultative Committee (EVCC)

IEAA has been represented, through our CEO, on this important Department of Immigration and Border Protection (DIBP) committee since its inception four years ago. The committee's quarterly meetings provide a useful forum for all of the sector's stakeholders to discuss issues impacting Australia's student visa system. The EVCC was consulted on the framing of the new Simplified Student Visa Framework (SSVF) which will replace Streamlined Visa Processing (SVP) from 1 July 2016.

### Higher Education Standards Panel (HESP)

CEO Phil Honeywood was appointed by Minister Simon Birmingham for a two-year term on the five-person Higher Education Standards Panel (HESP). Chaired by former head of the Department of Prime Minister and Cabinet, Peter Shergold, HESP plays a key role in overseeing the policy and operational activity associated with the Tertiary Education and Quality Standards Agency (TEQSA).

HESP has overseen system improvements to the Quality Indicators for Learning and Teaching (QILT) website, which was launched in October 2015. QILT assists international and domestic students to make informed choices about their study options by providing transparent and comparable data from all Australian HE institutions.

The panel is also investigating possible reforms to the current Australian Tertiary Admissions Rank (ATAR) system, including the transparency of course information currently made available to all prospective students.

# POLICY AND ADVOCACY

## State Governments



International education is increasingly on the policy agenda at the state and territory level, with many releasing new or draft state-specific strategies throughout 2015–16.

International education is increasingly on the policy agenda at the state and territory level, with many releasing new or draft state-specific strategies throughout 2015–16. Although subsequent funding allocations have been wide and varied, it is heartening to see state and territory governments channelling their efforts to enhance the provision of international education.

### Australian Capital Territory

It has been a year of uncertainty for Study Canberra, with the resignation of Project Manager Amy Burton in November. Despite initial concerns that a replacement may not be sought, the ACT Government appointed an internal candidate to continue its regional study destination marketing initiative.

### New South Wales

StudyNSW released its International Education Strategy, as part of a wider 10-year roadmap outlined in the NSW International Education and Research Industry Action Plan. Areas of focus include brand, advocacy, market development, community support and the student experience. CEO Phil Honeywood has continued to support StudyNSW as a member of its International Education Advisory Board and was on the judging panel for the NSW International Student Awards 2016. IEAA received a StudyNSW Partner Project 2015–16 grant which will investigate potential government policy initiatives to increase the provision of safe, quality and affordable international student accommodation.

### Northern Territory

Following last year's successful seminar, the Northern Territory Government commissioned IEAA to facilitate a follow-up event in April. 'Home and Housed: International Student Accommodation' brought together some of Australia's leading experts – including Conal Newland (Savills), Peter Bates (UniLodge Australia) and Sonia Ortega (Global Experience) – to discuss issues and challenges relating to student accommodation. While in Darwin, CEO Phil Honeywood also facilitated a separate meeting with 10 high school principals and the head of the NT Education Department about how to better position their schools to attract international students.

### Queensland

In June 2016, the Queensland Government released its draft 'International Education and Training Strategy to Advance Queensland 2016–2026'. Launched by Jackie Trad – Deputy Premier and Minister for Trade and Investment and self-declared "champion of international education" – the draft strategy includes a funding boost of \$25.3 million over the next five years. CEO Phil Honeywood was a member of the reference group responsible for developing the draft strategy.

### South Australia

Adelaide played host for the launch of IEAA's 'International Students: An Employability Guide for Australian Employers' in May 2016 (see page 15). Held in collaboration with Study Adelaide and CPA Australia, the event provided a welcome platform to engage with employers and promote the benefits of hiring international students. CEO Phil Honeywood has also enjoyed a good working relationship with Study Adelaide Chair, Bill Spurr, as a fellow member of the inaugural Coordinating Council for International Education.



# POLICY AND ADVOCACY

## State Governments

### Tasmania

International education continues to gain momentum in the Apple Isle, thanks largely to the efforts of Peter Rathjen, Vice-Chancellor at the University of Tasmania and former IEAA Board member. The newly elected State Government has also included international education as a key plank of its population growth strategy. UTAS hosted an international employability forum in November, which featured a number of employability specialists from Australia and overseas as well as CEO Phil Honeywood.

### Victoria

The student experience is at the heart of the Victorian State Government's revised international education strategy, released in March 2016. Launched by Minister for Industry Lily D'Ambrosio, it is one of eight 'future industry' sector strategies and is built around four focus areas:

- Quality, innovation and outstanding student experience
- Market development and showcasing Victoria to the world
- Sustained growth across international education sectors
- Collaboration and the broader benefits of international education.

The strategy comes with a budget allocation of \$35 million, including provision for nine full-time education counsellors posted in the state's overseas offices. IEAA Board member, Rebecca Hall, played a key role in the formulation of the strategy and CEO, Phil Honeywood, is a member of the state's International Education Ministerial Advisory Council.



### Western Australia

Over the past year, the sector has continued to be disappointed with the lack of commitment shown by the WA State Government to a state strategy for advancing international education. Of their own volition, the five WA-based universities have embarked on a range of initiatives such as scoping the potential for an international student accommodation precinct in the CBD.

The collaborative organisation of private education providers, WAPETIA, has also commissioned a study regarding the benefits that the sector brings to the state's economy and community. A State Government inspired review of Perth Education City is also taking place.

# RELATIONS WITH STAKEHOLDERS

## IDP

IEAA and IDP delivered another successful Australian International Education Conference (AIEC) in Adelaide on 6–9 October, attracting 1,100 delegates from across Australia and around the world. IEAA's 10 pre-conference workshops and International Research Roundtable were particularly well received (see page 50).

Despite a badly timed Federal Government Ministerial re-shuffle, the CEO successfully lobbied to have Education and Training Minister, Simon Birmingham, address the conference. IEAA was well represented on the conference planning committee, thanks to the great contributions of Joanne Barker, Brett Blacker, Helen Zimmerman and CEO Phil Honeywood.



## Education Agent Quality Assurance

IEAA continued its work on the Education Agent Quality Assurance Project, which began in 2014–15 with a small grant from the Department of Education and Training. In collaboration with other education peak bodies, IEAA was tasked with developing a new Australian Code of Ethics and conducting a feasibility study for an industry-led, international education agent quality assurance framework – including potential licensing of onshore agents and developing a sustainable cost structure that is not reliant on Government funding.

The project steering committee, led by Brett Blacker, was comprised of representatives from each of the eight education peak bodies. This includes IEAA Board members Joanne Barker, Janelle Chapman, Ingeborg Loon and Christopher Ziguras. The outcome of this study and its recommendations was not known at the time of this report.

## Universities Australia

IEAA continues to forge an effective working relationship with Universities Australia. CEO Phil Honeywood chaired a session at its half-day satellite event aligned with the APAIE conference, 'Student Mobility in the Asia Pacific Symposium'. He has also continued with his presentations to the biennial DVCI/PVCI meetings facilitated by Universities Australia and the Australian Universities International Directors Forum (AUIDF).

IEAA was commissioned in early 2016 by Universities Australia to undertake a comprehensive research project on learning abroad. The three subsequent reports examine current trends and outcomes, analysis of global policy settings and a review of support offered across government and institutions in Australia (see page 14).

# RELATIONS WITH STAKEHOLDERS

## Asia-Pacific Association for International Education (APAIE)

IEAA was delighted to welcome our sister association, the Asia-Pacific Association for International Education (APAIE), to Melbourne for its annual conference in February 2016. IEAA hosted a sold out, pre-conference workshop on 'Employability in the Innovation Age' featuring Rob Lawrence (Prospect Research and Marketing) and Dr Cate Gribble (Deakin University). CEO Phil Honeywood and President Christopher Ziguras delivered a regional update on Australia and represented the Association at a number of other conference sessions. IEAA was grateful to receive a complimentary exhibition booth, which provided a welcome opportunity to extend our engagement with colleagues from the Asia-Pacific region.

## Council of International Students Australia (CISA)

IEAA continues to enjoy a close working relationship with the Council of International Students Australia (CISA), the national representative body run by international students for international students. Its annual conference was held in Melbourne from 6–8 July where CEO Phil Honeywood and Treasurer Monique Skidmore delivered a pre-conference workshop on leadership and advocacy to more than 200 participants. Among other official duties, the CEO spoke at the Welcome Reception where he launched IEAA's Employability Guide for International Students (see page 15). Nina Khairina (Monash University) was elected President, receiving strong support from her fellow students. Continuing IEAA's mentoring role of the incoming CISA executive, the CEO was invited to present on effective lobbying and advocacy at the CISA Executive Committee's Strategy Workshop held in Canberra in August.

Nina Khairina (Monash University) was elected as President of the Council of International Students (CISA) in 2015, receiving strong support from her fellow students.





Fostering global  
research collaboration

## Research

### Observatory on Borderless Higher Education (OBHE) + Mid-Winter Researchers' Seminar

IEAA joined forces with the Observatory on Borderless Higher Education (OBHE) to host combined research events on 9–10 July.

OBHE's Employability and Internationalisation seminar considered the impact of student mobility on employability and how institutions are addressing the relationship between employability, curriculum and work experience.

IEAA's 7th Mid-Winter Researchers' Seminar brought together emerging and experienced researchers – and others interested in international education – to share new ideas, explore challenges and opportunities, and enhance collaboration. This year's seminar focused on internationalisation strategies and employability of doctoral graduates in international education.

### International Research Roundtable: Where Are We Heading? International Education in 2025

This year's IEAA International Research Roundtable was held in conjunction with AIEC on Tuesday 6 October 2015. Unlike earlier roundtables that focused on a specific theme, the roundtable brought together leading Australian and international researchers to forecast what international education might look like in 2025.

While scholars are usually more comfortable analysing past events, we called on speakers and participants to speculate about the future and consider the major cultural, political and economic transformations of our time. Key themes included:

- The next phase of globalisation of HE
- Growth and perpetuity?
- How will we teach?
- Cultural change.

[ieaa.org.au/research-roundtable](http://ieaa.org.au/research-roundtable)

## DATA MINING

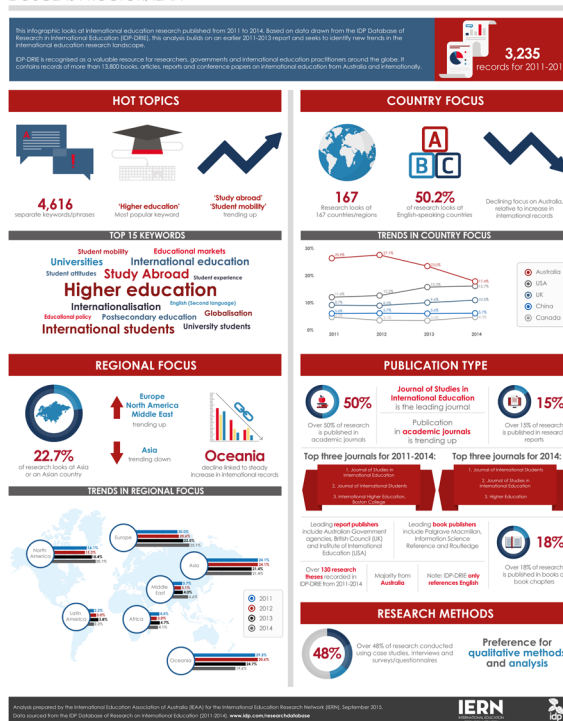
### Key trends in international education research

IEAA Research Committee Member Douglas Proctor examined international education research published from 2011 to 2014. Based on data drawn from the IDP Database of Research in International Education (IDP-DRIE), this analysis builds on an earlier 2011–2013 report and seeks to identify new trends in the international education research landscape. IEAA produced an accompanying infographic (see right), which Douglas presented at AIEC in October 2015.

IDP-DRIE is recognised as a valuable resource for researchers, governments and international education practitioners around the globe. It contains records of more than 13,800 books, articles, reports and conference papers on international education from Australia and internationally.

[ieaa.org.au/key-trends](http://ieaa.org.au/key-trends)

### TRENDS IN INTERNATIONAL EDUCATION RESEARCH 2011–14: WHAT DOES THE DATA TELL US?



## RESEARCH DIGESTS

### No. 7 Is internationalisation moving from the periphery to the centre of VET? (October 2015)

Internationalisation appears to be moving from the periphery to the centre in the vocational education and training (VET) sector. However, little is known about how internationalisation is operating in VET as the majority of research focuses on higher education.

In this instalment in the International Education Research Network's (IERN) Research Digest series, Dr Ly Tran and Dr Kate Dempsey argue that – as an emerging field of scholarship – international VET can provide valuable insights into contemporary practice and policy.

[ieaa.org.au/research-digests](http://ieaa.org.au/research-digests)

### No. 8 Shifting the narrative: International students and communication skills in HE (February 2016)

This research digest argues that the narrative around communication skills needs to shift from being viewed as an ‘international student problem’ to being seen as a central issue about how our institutions assure the communication skills of all graduates.

Associate Professor Sophie Arkoudis and Dr Paula Kelly argue for a stronger evidence base of practices to develop students’ skills alongside their disciplinary knowledge. Without this, the communication skills of graduates will continue to be the Achilles’ heel of Australian higher education.

# RESEARCH

## OUTCOMES OF LEARNING ABROAD

Participation in learning abroad programs across Australia has increased fourfold over the last 10 years (AUIDF 2015) and is an increasingly important component of institutional internationalisation strategies. Recognising this growing importance, Universities Australia commissioned IEAA to undertake a comprehensive research project on learning abroad.

The three resulting reports provide an analysis of current trends and outcomes of learning abroad, global policy settings and a review of support offered by government and institutions in Australia. Overseen by IEAA Research Convener, Dr Davina Potts, the reports also outline the benefits of participation in mobility programs for individuals and the wider community.



### Outcomes of Learning Abroad

In 2014, more than 30,000 students from Australian universities travelled abroad to undertake study, work or community service as part of their Australian degree program (AUIDF 2015).

As the culture of learning abroad develops in Australia, we need to shift our focus from participation to access (i.e. who participates and how can we expand access to under-represented groups) and outcomes assessment.

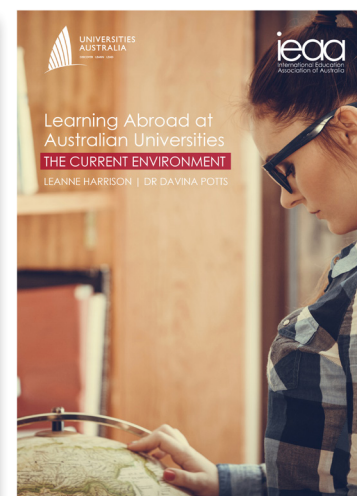
This paper provides a review of the benefits of learning abroad and offers recommendations for future research.



### International Trends in Learning Abroad

The growing recognition of the broad individual and national benefits of learning abroad has led many nations with traditionally low rates of outbound student mobility, including Australia, to adopt policies and practices to promote the benefits.

This report provides an overview of international trends in learning abroad. It examines different policy approaches – including government and institutional policy and practice – that encourage student engagement in learning abroad programs.



### Learning Abroad at Australian Universities

Only 10 to 15 years ago, Australian universities would often tell international partners that Australian students just don't study abroad. However, a major cultural change has occurred.

This paper provides an overview of the current context of learning abroad at Australian universities and the policies and practices that support the participation of students in these programs.

[ieaa.org.au/learning-abroad](http://ieaa.org.au/learning-abroad)

# MAJOR PROJECTS



## International Student Employability

IEAA launched our 'Employability Guide for International Students' at the Council of International Students Australia (CISA) conference on 6–8 July 2015. The guide provides advice for identifying career goals and acquiring employability skills, emphasising the importance of managing expectations, knowing their rights and the benefits of lifelong learning. A video to accompany the guide is currently in production and will be released at CISA's conference in 2016. The video is sponsored by ETS TOEFL and supported by Navitas.

[ieaa.org.au/employability](http://ieaa.org.au/employability)

## International Student Barometer

IEAA partnered with i-graduate for the biennial International Student Barometer (ISB), undertaken on behalf of the Department of Education and Training. The ISB tracks and compares the decision-making, perceptions and expectations of international students and enables institutions to make informed decisions to enhance the international student experience. IEAA's brokerage role involved sourcing public TAFE institutes, private higher education and VET providers to participate in the project and ensure broad representation. The results will be launched at AIEC 2016.

## International Employer Forums

'Diversify your workforce', 'enhance your cultural capital' and 'expand your international networks' were the key takeaways from an IEAA forum for Australian employers held in Adelaide in May 2016. Held in collaboration with Study Adelaide and CPA Australia, and supported by the Department of Education and Training, the event was attended by 60 employers and stakeholders. It provided a welcome platform to engage with business and promote the benefits of hiring international students. IEAA also launched our employability guide for Australian employers and an accompanying video (sponsored by ETS TOEFL and supported by Navitas). The video highlights three examples of international graduates and is testament to the benefits they bring to the workplace.

[ieaa.org.au/employers](http://ieaa.org.au/employers)

## StudyNSW International Student Accommodation Project

IEAA was awarded a StudyNSW Partner Project 2015–16 grant to investigate policy initiatives to increase the provision of safe, quality and affordable international student accommodation. The project examines the feasibility and provides practical recommendations for an online star-rating system, special student accommodation zoning in the City of Sydney and a reduced developer levy for international student accommodation projects.



Empowering  
professionals and  
engaging institutions

## Professional Development

### Free member webinars

IEAA enhanced our membership offering with the provision of free member webinars in 2016. This additional member benefit was well received with the average number of registrations jumping from 22 to 53 participants – an increase of 140 per cent. Webinar recordings have also been added to our online member's centre, providing an ongoing resource for members.

Over the last 12 months, IEAA has hosted the following webinars:

- Transnational Education 2.0:  
(Dr Vangelis Tsiligiris, Nottingham Trent University, UK)
- Shifting the Narrative: International Students and Communication Skills in HE  
(Associate Professor Sophie Arkoudis, The University of Melbourne; Dr Paula Kelly, The University of Melbourne)
- International Recruitment Strategy for South-East Asia (Dr Sam Ang, The Knowledge Partnership, Singapore)
- International Recruitment Strategy for the Middle East (Dr Sam Ang, The Knowledge Partnership, Singapore)
- International Education Essentials  
(Bronte Neyland, Victoria University)

We look forward to increasing the frequency of webinars over the coming year.



## Special Interest Group Forums

We are now into the second year of our annual Special Interest Groups (SIGs) Forums, which began in 2015. After a successful year of inaugural events, the forums have continued to build momentum in the first half of 2016. We have seen a marked increase in overall satisfaction levels with each forum held thus far. A number of this year's forums have included student panels and expert speakers from outside the international education sector, which have brought welcome perspectives to these events.

## Pre-AIEC workshops

IEAA delivered 10 successful AIEC pre-conference workshops in Adelaide on Tuesday 6 October, many of which were organised by our SIG Conveners. Topics included agent management, integrating digital technologies into TNE and leadership in international education (see page 50).

## Additional support

The Secretariat was fortunate to have increased its capacity with the addition of Anja Sridharan working as Events Officer for three days per week. Anja provided much needed administrative support to help deliver our professional development program. Anja finished her contract at the end of June 2016. The Secretariat will now commence the recruitment process for a full-time Professional Development Coordinator to take the lead in event planning and delivery.

## A note of thanks

The Professional Development Committee extends its thanks each of our volunteer speakers, presenters and facilitators. In particular, we would like to thank the Conveners and Deputy Conveners of each SIG. Their contribution to developing and delivering a diverse and thought-provoking program of events cannot be understated.



IEAA President, Christopher Ziguras (left), at the IEAA Sponsored Students Forum in Canberra, with Anna Kent (Convenor), Gina Abarquez (Deputy Convenor) and Michael Holder (Deputy Convenor). April 2016.



Celebrating leadership  
and innovation

## Excellence Awards

IEAA's Excellence Awards recognise best practice and celebrate outstanding contributions to Australia's reputation for quality and innovation in international education.

The awards showcase initiatives from higher education, vocational education, English language, schools and pathway programs. They are awarded to individuals, work teams and projects, rather than institutions.

The strength and diversity of nominations is testament to the excellent work being undertaken across all sectors of international education in Australia. The winners were announced at the Australian International Education Conference (AIEC) in October 2015.

### Distinguished Contribution to International Education

- Danielle Hartridge  
Associate Director (International Student Experience), Victoria University;  
Immediate Past President, ISANA
- Professor Betty Leask  
Pro Vice-Chancellor, Teaching and Learning  
La Trobe University

### Excellence in Leadership in International Education

- Mike Ryan  
Executive Director, StudyPerth



“This award is a great honour. To be recognised by one’s peers – it’s just fantastic.”

Betty Leask  
La Trobe University



Watch IEAA’s Award winners on YouTube at [bit.ly/1QSOxOD](http://bit.ly/1QSOxOD)

## Best Practice in International Education

### Teaching Advantage Program

- Dr Dominique Greer, Senior Lecturer, Queensland University of Technology
- Associate Professor Abby Cathcart, Queensland University of Technology
- Professor Larry Neale, Queensland University of Technology

### Study Melbourne Student Centre

- Andrea Brookes, Senior Case Worker
- Li Chen, Case Worker
- Kimberlea Cooper, Case Worker
- Diana Crvenkovic, Manager Student Experience
- Wei Jiang, Case Worker
- Adriana Mendiata, Administration and Project Officer
- Alex Prentice, Manager, Study Melbourne Student Centre
- Tammy Vu, Case Worker

## Outstanding Postgraduate Thesis

- Dr Agustian Sutrisno, Queensland University of Technology

## [ieaa.org.au/awards](http://ieaa.org.au/awards)

IEAA’s Excellence Awards were proudly sponsored by IDP, ETS TOEFL, Hobsons, QS and i-graduate.

## Innovation in International Education

### Pioneering Engineering Educational Program, RMIT University in Vietnam

- Professor Gael McDonald, President and General Director (2014–2015)
- Professor Peter Coloe, Pro Vice-Chancellor and Vice-President (2008–2015)
- Professor Serge Demidenko, Head of Centre of Technology (2010–2014)
- Associate Professor Anthony Holland, Head of Centre of Technology (2014–2015)
- Moi Tin Chew, Senior Lecturer, Head of Department Electronic and Computer Engineering, ME Program Manager – Vietnam (2010–2014)
- Professor Marilyn Liddell, President and General Director (2009–2012)
- Professor Joyce Kirk, President and General Director (2012–2014)
- Professor Ian Burnett, Head of School of Electrical and Computer Engineering (2008–2014)
- Michael (Quach) Manh, Senior Lecturer, ME Program Manager – Melbourne (2010–2014)

## Excellence in Professional Commentary

Not awarded in 2015.

# TONY ADAMS FUND

Now in its fourth year, the Tony Adams Fund provides annual financial grants to individuals from Australia and overseas who work in international education. Grants are available for professional staff and academics staff to pursue professional development, research projects and doctoral studies.

This year's recipients were:

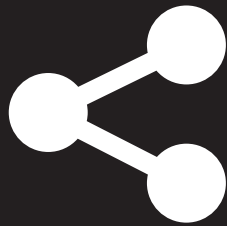
- Professional Development: Joseph Burrow, Vice President (US Member Relations), ISEP (pictured below)
- Research Project: Dr Theodosia Prodromou, The University of New England
- Doctoral Studies: Peter Hurley, Bendigo Kangan Institute of TAFE

The fund was established in honour of the late Professor Tony Adams in 2011. Tony was a revered leader and highly-regarded mentor to many people working in the international education industry. He was also IEAA's Foundation President.

[ieaa.org.au/tonyadamsfund](http://ieaa.org.au/tonyadamsfund)

*The Tony Adams Fund is administered by IEAA. Funds are managed by the Australian Communities Foundation.*





Forging networks and  
sharing best practice

## Special Interest Groups (SIGs)

### Admissions and Compliance

The two broad regulatory spheres for onshore international education come under two Federal Government ministries: the Department of Education and Training has oversight of the Education Services for Overseas Students (ESOS) Act and the Tuition Protection Scheme (TPS), while the Department of Immigration and Border Protection is responsible for the regulation of student visas. There were important developments in both areas throughout 2015–16, resulting in changes of practice for providers, students and agents.

The ESOS framework and TPS regulations saw the introduction of small but potentially far reaching legislative changes:

- TEQSA and ASQA were made official 'ESOS Agencies' for higher education and VET, respectively
- Student default reporting timelines were relaxed from 5 to 31 days
- Streamlining of provider registration periods
- Relaxing some restrictions on the upfront payment of tuition fees
- Removal of 'study periods' from the vocabulary of the legislative framework.

Streamlined Visa Processing (SVP) will be replaced by the Simplified Student Visa Framework (SSVF) from 1 July 2016. Much of the reporting period between July 2015 and June 2016 was spent anticipating, discussing and preparing for these changes. Consultation is now underway for the review of the ESOS National Code.

# SPECIAL INTEREST GROUPS

## Admissions and Compliance

### Professional development

[ESOS and SSVF: What Does the Future Hold?](#)  
[AIEC pre-conference workshop, October 2015](#)

The Admissions and Compliance SIG held a well-attended workshop at AIEC, with Alice Maclean, Acting Director of Student and Graduate Visas, DIBP. Participants were given the latest information on the planned change from streamlined to simplified student visa processing and there was plenty of opportunity to provide feedback to the department. The workshop was a great example of the collegiality that continues to characterise the relationship between government departments and the international education sector.

[Streamlined to Simplified:](#)  
[Admissions and Compliance Forum 2015](#)

IEAA's inaugural Admissions and Compliance Forum was held on 14 August 2015. With 122 participants and a line-up of speakers from government, regulators and peak bodies, it was a valuable day of informative discussion, presentations and networking. Topics on the agenda included changes to the student visa system and the upcoming ESOS review – in particular, the intersection of the various regulatory requirements from the perspectives of government, regulators, providers and peak bodies.

Our second national forum was held on 10 May 2016. It was another well-attended day, with 154 participants reviewing the ESOS changes and gearing up for the end of SVP. A presentation from TEQSA signalled the future interests and focus of regulators, made easier by some long awaited changes to PRISMS and the way national data will become available to government and regulators. The forum was scheduled alongside IEAA's Pathways Forum, giving attendees an opportunity to attend both events on consecutive days. This proved to be a popular and successful way to broaden the conversation and develop networks.

### Networks and membership

Deputy Convener Janine Hourn (James Cook University) was unable to continue beyond AIEC 2015 due to changes at her university. Janine was instrumental in planning and developing our inaugural forum in 2015 and we were disappointed to lose her. Janine was replaced by Irene Koh (Bond University) who contributed significantly to our second forum in May 2016. The lure of international and local travel while on long service leave meant that we also said farewell to Deputy Convener, Bronwyn Bartsch (Curtin University) in April 2016. Bronwyn was instrumental in the planning and delivery of both admissions forums and our AIEC pre-conference workshop. Ingrid Elliston (University of New England) stepped in as a 'friend of the SIG' in April and ably helped us with the forum in 2016.

State networks are active in the international admissions and compliance area, with the university sector in most states running ESOS reference groups. These groups often intersect with SIG membership, bringing practitioners together to share information and best practice.

[Geza Karacsony](#) (Convener)  
[Bronwyn Bartsch](#) (Deputy Convener)  
[Irene Koh](#) (Deputy Convener)

# SPECIAL INTEREST GROUPS

## Internationalisation of the Curriculum

The last 12 months have been an exciting and productive year for the Internationalisation of the Curriculum (IoC) SIG. As a research and practice community we contributed to commentary regarding the 'National Strategy for International Education 2025', offered a number of professional development opportunities, successfully applied for a new IEAA research grant and continued to grow our membership.

### National policy

In April this year, the long-anticipated 'National Strategy for International Education 2025' was released. This followed a year of discussion and debate to which several of our members contributed. For example, Craig Whitsed and Wendy Green published an article in *University World News* (see [bit.ly/2dETdcQ](http://bit.ly/2dETdcQ)). We have also been heartened by the strong support for the New Colombo Plan. Throughout the year we have continued to explore the synergies between the IoC and Student Mobility SIGs and have collaborated on a number of events.

### Professional development

Our pre-conference workshop, 'Bringing Global Learning to the Core of the Curriculum', was facilitated by Dr Wendy Green, with key presentations by Professor Betty Leask, Dr Ly Tran and Dr Craig Whitsed. It attracted 16 participants, 62 per cent of whom rated it as very good/effective and 32 per cent as excellent.

Our inaugural IoC Forum was held in Melbourne on 3 July 2015 and brought together 49 participants from the schools, VET and higher education sectors. Our second forum, Learning and Teaching Through International Engagement, will be held on 1 July 2016 and is shaping up to be another successful event.

### IEAA research grant

The IoC SIG submitted a successful research proposal on 'Intercultural Research Supervision'. Led by Dr Ly Tran, with Dr Wendy Green and Ms Lily Nguyen, this research project will:

- Review the body of research on international doctoral students' supervision
- Identify data, resources and support mechanisms available in Australia and internationally with regards to facilitating intercultural doctoral supervision
- Develop guidelines for good practice in intercultural doctoral supervision and enhancing international doctoral education.

We anticipate the outcomes of this research will be presented at the IoC Forum in 2017.

### SIG growth

The SIG continues to grow, with active members in the schools, VET and higher education sectors. The SIG mailing list has almost 700 subscribers and our LinkedIn group now has over 200 members, many of whom actively contribute to online discussion, information sharing and collaboration.

### Looking forward to 2017

Beyond all the exciting activities our SIG has been engaged with during the past 12 months, we believe that 2016–17 looks even better. We plan to continue contributing to policy debates, research and professional development that is relevant to our membership and the wider international education community. We will also explore opportunities to strengthen our collaboration with other SIGs.

### Acknowledgements

In closing, the IoC SIG once again thanks Peter Muntz and Emily Callaghan for their professionalism, practical help and support.

[Wendy Green](#) (Convener)

[Ly Tran](#) (Deputy Convener)

[Ricardo Flores](#) (Deputy Convener)

# SPECIAL INTEREST GROUPS

## Marketing, Recruitment and Communication

This year the Marketing, Recruitment and Communication SIG held its two-day forum in Brisbane on April 28–29, attracting almost 90 participants. The theme of this year's forum was 'The Future is Personal', which focussed on presentations from both education providers and industry on personalising our communication to prospective students. Following on from last year's forum, we delved into how student recruitment is utilising digital and social technologies. We looked at building meaningful and targeted content, brand storytelling, communicating effectively with our agent networks and prospective students. Yet again we were lucky to secure a wonderful mix of industry experts who could share their insights and apply it to student recruitment. This, combined with experts from within the international education sector, led to a wonderful, insightful two days.

We kicked off Day 1 with an overview from Rob Lawrence. Rob provided insights from his extensive research on 'Gen G' and the way in which they use social and digital media. It gave participants insights into how we should be communicating with this group of students and the brand and messaging we should be emphasising. This led nicely to our first session on utilising the data we collect from students and ensuring we tailor their online experience.

The second half of day 1 focussed on content marketing and how we engage students with genuine stories. We were fortunate to have Angelo Kourtis, Vice President (People and Advancement), take us on a journey of Western Sydney University's 'Unlimited' campaign.

It was a fascinating insight into how the university re-defined its brand and embraced the cultural diversity of Sydney's western suburbs. He finished his presentation with the story of Sudanese ex-child soldier, Deng Adut. This powerful campaign featured on the ABC's *Gruen Transfer* and has had over two million YouTube views.

On Day 2, we heard from agents and students about how universities effectively communicate. From agents, we focussed on how we gain cut-through when they receive so much communication from various sources. We then had a student panel and asked them how universities communicated with them up until enrolment and what tips they suggest to encourage them to accept their offer. Overall, it was another successful two-day forum with extremely satisfied participants.

We're always open to your feedback on what you would like to see for next year's forum and ask that you contribute your thoughts and ideas via our LinkedIn group.

On behalf of my fellow conveners, Tom Gifford and Arfa Noor, thank you for supporting the SIG over the past year. We'd like to take the opportunity to thank SIG members, forum attendees and, of course, the team at IEAA who have been instrumental in the success of our professional development events. Phil, Pete and Emily – your help and guidance has been truly invaluable.

[Justine Morris](#) (Convener)

[Tom Gifford](#) (Deputy Convener)

[Arfa Noor](#) (Deputy Convener)



# SPECIAL INTEREST GROUPS

## Pathways

The Pathways SIG has continued to broaden the scope in which we operate to ensure we have real coverage on professional development topics – in terms of courses that are considered 'pathways', as well as the full range of aspects including marketing, compliance, teaching and learning, offshore delivery, the student experience and more.

We are pleased that pathway programs are highly supported by those who attend our forums and events. The themes of our events have focussed on the role of Pathways within the international education sector and looking at successful and innovative programs.

However, we acknowledge that we are often preaching to the converted (i.e. those who attend are already vested in the pathways concept). The presentations support the needs of pathways specialists, but there is also the challenge of attracting people who are less connected to our area. The aim of such engagement would be to dispel a range of perceptions about the role of pathway programs, the student outcomes and future success. This is an important theme to follow as the wonderful success stories of pathways graduates seem relatively unknown to those less engaged in the programs – and this involvement is a challenge we look forward to addressing.

Aligning our second annual forum with the Admissions and Compliance event in Sydney proved to be very successful. Many participants enjoyed and benefited from the event. We would like to thank our volunteer presenters – from within Australia and internationally. It has been some time since we held an event in Sydney, and holding it alongside the NEAS conference meant more people could participate. We know the quality of presentations is critical and this was a big plus for the forum.



The pathways format is being emulated on a global scale, which is a great recognition for the pioneers of the concept. A challenge Australia now faces is how this competition – whether through TNE arrangements or other international locations – will impact on students' choice of study destination.

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Figures show that the number of students in pathway programs, and the number of providers, continues to grow. We also know the pathways format is being emulated on a global scale, which is a great recognition for the pioneers of the concept. A challenge Australia now faces is how this competition – whether through TNE arrangements or other international locations – will impact on students' choice of study destination. We know we have quality providers across the country and this will cement Australia as a destination of choice.

In conclusion, I would like to acknowledge the input from Heidi Reid (who has been instrumental this year), Kirsten Watkins as a wonderful team member and the IEAA team who help bring it all together.

Peter Krikstolaitis (Convener)  
Heidi Reid (Deputy Convener)  
Kirsten Watkins (Deputy Convener)

# SPECIAL INTEREST GROUPS

## Sponsored Students

Every year scholarships provide access to the Australian education system for thousands of aspiring students. However, the number of students undertaking long-term Australia Awards scholarships were significantly reduced this year, due to successive budget cuts to Australian aid funding. Austrade's Market Information Package (MIP) quarterly update reflects the significant drop in scholarship numbers with just 611 enrolments as of March 2016, compared to 1,800 enrolments in March 2015. The June numbers are a little better with 968 enrolments, compared to 1,795 enrolments in June 2015.

In 2016, other scholarship programs were also facing significant revenue pressures – particularly those that rely on commodities such as oil for their funding. The drop in the price of oil and political unrest has seen a dramatic reduction in the Brazilian Science Without Borders (SwB) program, several Malaysian government scholarships (JPA and MARA) and the King Abdullah Scholarship Program (KASP), which is likely to be scaled back substantially over coming years.

The changing environment of the international scholarships arena is seeing more overseas bodies request some kind of financial support from Australian institutions to offset their costs in sending students. With the current decline in sponsored student numbers, this changing environment will be challenging for our members to manage.

Our members (all 450 of them), have to keep track of these geopolitical developments, predict conflict points, address the impact of regulatory changes on sponsored students, negotiate institutional strategies and, most importantly, support students during their study experience in Australia. Working with sponsors and sponsored students requires proficiency across a number of the traditional skillsets of international education, and the Sponsored Students SIG is proud to provide professional development, information and support to all of our members.

### Forum

This year we held our forum in April, bringing together sponsors, sponsored students, alumni, researchers and institutional representatives to discuss the issues of 'Past, Present, Future'. Highlights included sponsor 'speed dating' and presentations by current students and alumni, who were able to provide tangible evidence of the impact that our everyday work can have. We were pleased to see participation from scholarships bodies that weren't able to participate in last year's forum, such as JPA (Malaysia) and the Australian Defence Force Corp.

Importantly, we had presentations by both the Saudi Arabian Cultural Mission and the Brazilian Embassy, who were able to discuss the challenges currently being faced by their respective global scholarship programs. The decision to restrict future KASP students to top 50 institutions may have far reaching implications for students and universities in Australia.

We were also delighted to see a subsequent opinion piece written by Phil Honeywood appear in *The Australian* shortly after the forum, discussing issues raised and the broader trends in international scholarships.

### Thanks

Thank-you to Sarah Treadgold, who completed her term as Deputy Convener in October 2015, and welcome to Gina Abarquez, who commenced in October 2015. Thanks also to Michael Holder, our other Deputy Convener who has supported the SIG to become what it is in only a few short years. Thanks, of course, to the IEAA Secretariat, who are understanding, professional and incredibly helpful.

[Anna Kent](#) (Convener)  
[Michael Holder](#) (Deputy Convener)  
[Gina Abarquez](#) (Deputy Convener)

# SPECIAL INTEREST GROUPS

## Student Mobility

### Australian International Education Conference (AIEC)

At the Australian International Education Conference (AIEC), the Student Mobility SIG led a pre-conference workshop entitled 'Busting the Myth: International Mobility for Professional Degree Programs'. This workshop included presentations from Engineers Australia, Engineers Without Borders, the Tertiary Education Quality and Standards Agency (TEQSA), as well as other professional, government and university practitioners. The presenters addressed misconceptions that student mobility is discouraged by professional accreditation bodies, showcased the important outcomes of student learning from overseas engineering projects and demonstrated the importance of mobility in developing employability skills from an industry perspective.

Planning is already underway for next year's AIEC pre-conference workshop. We will be co-leading a workshop in collaboration with the Internationalisation of the Curriculum SIG in October 2016. It will be called 'From Blockers to Enablers: Embedding Mobility into the Curriculum', and will provide academic and professional staff insights from the schools, VET and higher education sectors.

### Third-party provider engagement

Held in Sydney and hosted by AIM Overseas, 22 participants representing 18 institutions and third-party organisations met in December 2015. The group reviewed work completed by IEAA's Third-Party Working Group and continued discussions around best practice engagement between universities and providers in student mobility. From these robust discussions, a report was created outlining actions and issues. We will now work with identified champions to formulate case studies and address the items raised in the report. A key recommendation from the workshop is that this will be a substantial project that requires comprehensive consultation across national and global networks. The next step will be identifying key champions to lead the next stages of the report.

### Mobility for Social Change: IEAA Mobility Forum

IEAA's Mobility Forum will take place on 11–12 August 2016 at the Melbourne Town Hall. The theme is 'Mobility for Social Change' (conceived by former convener Trevor Goddard) and will be led by a planning committee consisting of Chris Hoffmann, Sonia Chan, Jogvan Klein, Sarah Argles, Davina Potts and Christine Watson. The format will include collaborative breakout sessions and presentations from academic, professional and external provider practitioners addressing the forum's theme. It will also include sessions on risk management, access and equity, perceptions of student mobility and an analysis on the current state of the mobility sector.

### Erasmus+

In 2016, Australian institutions will be included in the Erasmus+ mobility grant program, providing an opportunity for funding student and staff mobility between Australian and participating European institutions. A webinar with the European Commission is planned for later in the year to provide guidance for professional and academic staff in regards to developing Erasmus+ applications.

### Membership

The Student Mobility SIG LinkedIn Group has grown from approximately 300 to 550 members, and the email list has grown to over 800 members.

The SIG remains actively engaged in creating professional development opportunities and in bringing issues and challenges around enhancing student mobility experiences to the table. Thank you to everyone involved, and a special thanks to Emily and Pete within the IEAA Secretariat for their support.

[Chris Hoffmann](#) (Convener)

[Sonia Chan](#) (Deputy Convener)

[Gael Bateman](#) (Deputy Convener)

# SPECIAL INTEREST GROUPS

## Transnational Education

It has been a very busy year for the TNE SIG, beginning with a pre-conference workshop at AIEC on how online learning can complement TNE. Presenters shared their experience on how technology can be used to enhance TNE delivery and support learners from another countries. The increasing use of technology and its impact on TNE has been gaining increasing attention and the workshop was well attended with 28 participants.

### TNE 2.0 webinar

We presented our first in February 2016, featuring transnational education researcher and practitioner, Dr Vangelis Tsiligiris from Nottingham Trent University (UK). Tsiligiris looked at future trends in TNE delivery, including the use of virtual reality to enhance the online learning experience, aligning educational and service quality in cross-border contexts and models of assessment where students can choose to use their preferred language to ensure they are performing and demonstrating their learning to the best of their ability.

### Inaugural TNE Forum

Our inaugural TNE Forum in July 2015 was a great success, with over 60 participants from across Australia, as well as a number of international attendees. Balancing the interests of professional and academic staff involved in TNE, we focussed on:

- China in focus: building sustainable markets
- Scaling up skills training: the future in offshore VET
- Preparing 'fly-in, fly-out' academics
- Employability of Vietnamese graduates
- What can we learn from the UK?

Feedback from the event was very positive and we look forward to building on the success of this first event in July 2016.

### Looking forward

Our forthcoming pre-conference workshop at AIEC 2016 will bring together senior representatives from home and branch campuses of RMIT, Swinburne University of Technology and the University of Wollongong – all with long-standing offshore presences – to explore the challenges of positioning strategy and managing operations to leverage both home and branch campuses for mutual benefit. The workshop will be facilitated by the 'guru' of TNE, Professor Nigel Healy.

We look forward to another year of bringing members and newcomers together to share our collective knowledge and experience, as well as exploring emerging trends, gaining insights into new players, new markets and new TNE models. Some of the questions we want to explore in 2016–17 are:

- What might Australia have to learn from Germany, Holland and France on their approaches to TNE?
- What might we learn from our own partners who are now competing with us as exporters of TNE in the same regions?
- How do institutions that have been in established markets such as Hong Kong, Malaysia and Singapore continue to ensure relevance and sustainability in a very crowded market?
- How can we contribute to the collaborative work being undertaken by the quality assurance and accreditation agencies in the regions where we operate, to reduce the regulatory burden for ourselves?
- What do we mean by 'quality', 'equivalence' and the 'student experience' as we grapple with the challenges of fly-in, fly-out models versus online delivery?
- And, last but not least, how do we get better data on anything and everything TNE?

Keep your ideas coming to ensure we meet your professional development needs in 2016–17.

Caryn Nery (Convener)  
Fion Lim (Deputy Convener)  
Bill Damachis (Deputy Convener)

# MEMBERSHIP AND SPONSORSHIP

## Membership

IEAA's membership continued to grow, reaching 2,359 members by 30 June 2015 – an increase of 10 per cent on the previous financial year (2,141 members at 30 June 2015). Individual memberships increased 3 per cent year-on-year and memberships under sponsorship packages increased by 12 per cent. The majority of IEAA members (83 per cent) are covered by a sponsorship/charter package with their institution.

## Sponsorship

Silver sponsorships increased from 14 to 17 in 2016, with the addition of Performance Education Group, the University of Western Australia and the University of Wollongong. Edith Cowan University joined as a Gold sponsor, bringing this category 11 sponsors, and Kaplan signed up as a Platinum sponsor.

## Corporate affiliates

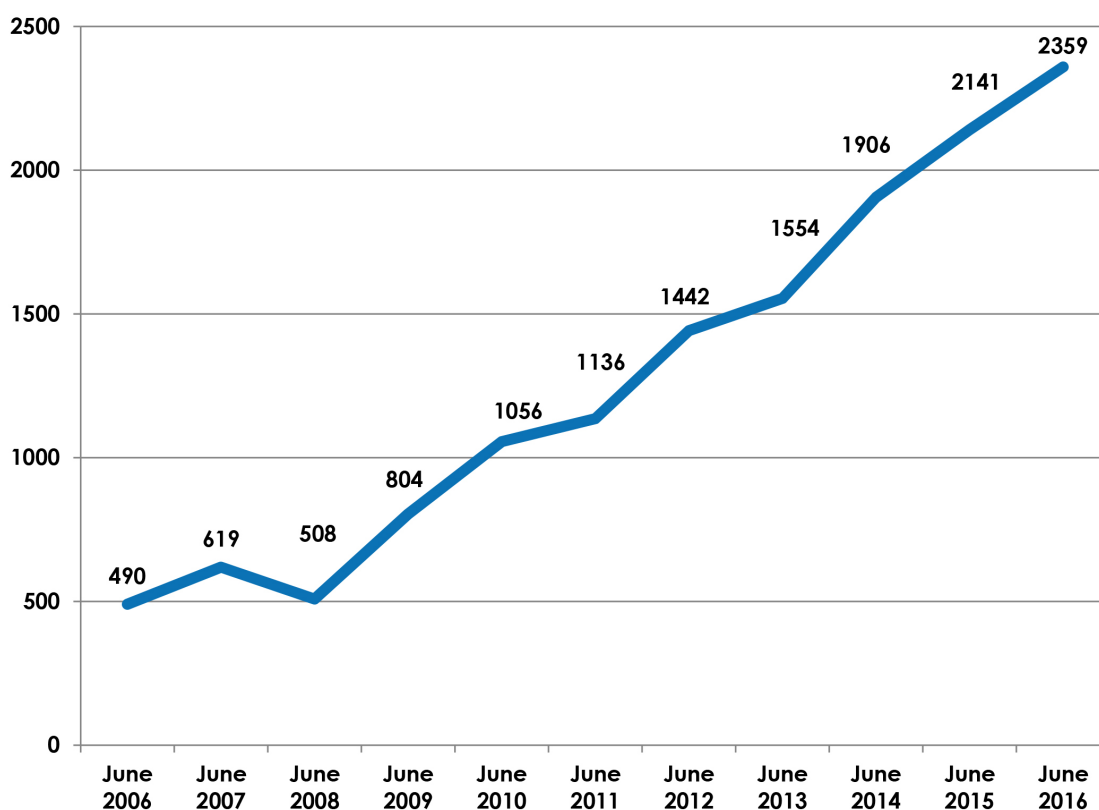
IEAA continued its Corporate Affiliate program in 2015–16 with 15 Corporate Affiliates.

See Appendix 2 (page 42) for a full list of Sponsors and Corporate Affiliates.

MEMBERSHIP	30 JUNE 2016	30 JUNE 2015
Individual	320	311
Courtesy	77	81
Life membership	1	1
Sponsored	1,961	1,748
<b>TOTAL</b>	<b>2,359</b>	<b>2,141</b>

SPONSORSHIP	30 JUNE 2016	30 JUNE 2015
Charter members	35	34
Silver sponsors	17	14
Gold sponsors	11	10
Platinum sponsors	9	8
Corporate affiliates	15	15
<b>TOTAL</b>	<b>87</b>	<b>81</b>

## IEAA membership 2006–2016



# GOVERNANCE AND ADMIN

## Board

The Board met five times in 2015–16:

- 6 August 2015
- 27 October 2015
- 19 November 2015
- 5 February 2016
- 11 May 2016.

A Board election was held in 2015. Nominations for Treasurer and three Ordinary Board Member positions closed at midnight (AEST) on Sunday 6 September. Two nominations were received for Treasurer, and nine nominations were received for the three Ordinary Board Member positions. Voting closed at end of the AGM at AIEC 2015. Trevor Goddard was elected as Treasurer and Jo Asquith, Davina Potts and Monica Turvey were elected as Ordinary Board Members, each for a two-year term.

To achieve good representation across sectors and states, the Board can appoint up to two additional members. As such, the Board appointed Warren Bebbington and Derek Scott at its October meeting.

## Secretariat

Phil Honeywood continued as Chief Executive Officer, Emily O'Callaghan as Operations Manager, Peter Muntz as Communications Manager and Cindy Wei Lu as Administrative Officer. Anja Sridharan finished her one year contract as Events Officer in June 2016.

IEAA is now looking to increase the Secretariat with two new positions, a Research Manager and a Professional Development Coordinator. Recruitment will commence in late 2016.

The Secretariat is based at RMIT University's city campus in Melbourne. IEAA extends its thanks to RMIT for its continued support.

NAME	BOARD POSITION	MEETINGS ATTENDED	MEETINGS ELIGIBLE
Brett Blacker	President	1	1
Christopher Ziguras	President Vice-President	5	5
Janelle Chapman	Vice-President Ordinary Board Member	5	5
Monique Skidmore	Treasurer	1	1
Trevor Goddard	Treasurer	3	4
Jo Asquith	Ordinary Board Member	3	4
Joanne Barker	Ordinary Board Member	4	5
Rongyu Li	Ordinary Board Member	3	5
Ingeborg Loon	Ordinary Board Member	5	5
Davina Potts	Ordinary Board Member	4	4
Monica Turvey	Ordinary Board Member	4	4
Derek Scott	Invited Board Member (by Board)	2	3
Warren Bebbington	Invited Board Member (by Board)	0	3
Kent Anderson	Invited Board Member (by Board)	5	5
Rebecca Hall	Invited Board Member (by President)	4	5
Gordon Scott	Ordinary Board Member	1	1
Kathleen Newcombe	Invited Board Member	0	1
Peter Rathjen	Invited Board Member	0	1
Alison Taylor	Invited Board Member	0	1

# FINANCIAL REPORT

## Members report

Your members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2016.

The names of committee members throughout the year and at the date of this report are:

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Brett Blacker	President	9 October 2014	8 October 2015
Christopher Ziguas	President	8 October 2015	–
	Vice-President	9 October 2014	8 October 2015
Janelle Chapman	Vice-President	8 October 2015	–
	Ordinary Board Member	10 October 2013	8 October 2015
Monique Skidmore	Treasurer	10 October 2013	8 October 2015
Trevor Goddard	Treasurer	8 October 2015	–
Jo Asquith	Ordinary Board Member	8 October 2015	–
Joanne Barker	Ordinary Board Member	9 October 2014	–
Rongyu Li	Ordinary Board Member	9 October 2014	–
Ingeborg Loon	Ordinary Board Member	9 October 2014	–
Davina Potts	Ordinary Board Member	8 October 2015	–
Monica Turvey	Ordinary Board Member	8 October 2015	–
Derek Scott	Invited Board Member (by Board)	13 November 2015	–
Warren Bebbington	Invited Board Member (by Board)	13 November 2015	–
Kent Anderson	Invited Board Member (by Board)	1 November 2014	–
Rebecca Hall	Invited Board Member (by President)	23 March 2015	–
Gordon Scott	Ordinary Board Member	10 October 2013	8 October 2015
Kathleen Newcombe	Invited Board Member	29 October 2013	8 October 2015
Peter Rathjen	Invited Board Member	26 November 2012	8 October 2015
Alison Taylor	Invited Board member	14 March 2014	8 October 2015

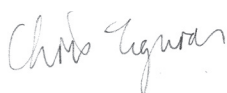
## Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

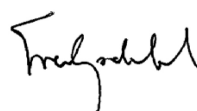
## Operating results

The surplus for the financial year amounted \$162,829 (2015: \$328,429).

Signed in accordance with a resolution of the members.



**Christopher Ziguas**  
President



**Trevor Goddard**  
Treasurer

Signed on this 13th day of October 2016.

# FINANCIAL REPORT

## Statement of Profit or Loss and Other Comprehensive Income for the Year Ended 30 June 2016

	Note	2016 (\$)	2015 (\$)
<b>Revenue</b>			
Operating activities	2	1,234,021	1,352,664
Other income	2	61,897	21,378
<b>Expenses</b>			
Direct project expenses		(413,642)	(463,134)
Administrative expenses		(68,091)	(75,434)
Employee related costs		(623,918)	(493,569)
Marketing expenses		(27,438)	(13,476)
Total expenses		(1,133,089)	(1,045,613)
<b>Surplus for the year</b>		<b>162,829</b>	<b>328,429</b>
Other comprehensive income		-	-
<b>Total comprehensive income for the year</b>		<b>162,829</b>	<b>328,429</b>

The accompanying notes form part of the financial statements.



# FINANCIAL REPORT

## Statement of Financial Position as at 30 June 2016

	Note	2016 (\$)	2015 (\$)
<b>Assets</b>			
<b>Current assets</b>			
Cash and cash equivalents	3	430,958	879,067
Trade and other receivables	4	246,704	104,210
Financial asset	5	1,059,900	300,000
<b>Total assets</b>		<b>1,737,562</b>	<b>1,283,277</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Trade and other payables	6	151,612	111,054
Income received in advance	7	730,361	479,463
<b>Total liabilities</b>		<b>881,974</b>	<b>590,517</b>
<b>Net assets</b>		<b>855,589</b>	<b>692,760</b>
<b>Members funds</b>			
Retained surpluses		855,589	692,760
<b>Total member funds</b>		<b>855,589</b>	<b>692,760</b>

The accompanying notes form part of the financial statements.

# FINANCIAL REPORT

## Statement of Changes in Equity for the Year Ended 30 June 2016

	Retained surpluses (\$)	Total (\$)
Balance at 1 July 2014	364,331	364,331
Comprehensive income for the year	328,429	328,429
Balance at 30 June 2015	692,760	692,760
Comprehensive income for the year	162,829	162,829
<b>Balance at 30 June 2016</b>	<b>855,589</b>	<b>855,589</b>

The accompanying notes form part of the financial statements.

# FINANCIAL REPORT

## Statement of Cash Flows for the Year Ended 30 June 2016

	Note	2016 (\$)	2015 (\$)
<b>Cash flows from operating activities</b>			
Receipts from membership and funding distributions		1,587,509	1,475,302
Payments to suppliers and employees		(1,291,876)	(1,196,229)
Interest received		16,158	10,754
Net cash provided by operating activities	8	311,791	289,827
<b>Cash flows from investing activities</b>			
Payment for term deposits		(759,900)	(300,000)
Net cash used in investing activities		(759,900)	(300,000)
<b>Net increase/ (decrease) in cash held</b>		<b>(448,109)</b>	<b>(10,173)</b>
Cash and cash equivalents at the beginning of financial year		879,067	889,240
<b>Cash and cash equivalents at the end of financial year</b>	3	<b>430,958</b>	<b>879,067</b>

The accompanying notes form part of the financial statements.

# FINANCIAL REPORT

## Notes to the Financial Statements for the Year Ended 30 June 2016

### 1 Summary of significant accounting policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012 (Vic). The committee has determined that the association is not a reporting entity.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

#### (a) Income tax

No provision for income tax has been raised, or expense incurred, as the Association is exempt from income tax.

#### (b) Revenue

Revenue from the rendering of services is recognised upon the delivery of the service to the customers.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

#### (c) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables in the statement of financial position are shown inclusive of GST.

Cash flows are presented in the statement of cash flows on a gross basis.

#### (d) Grants

Grants are treated as unexpended grants in the statement of financial position where there are conditions attached to the grant revenue relating to the use of these grants for specific purposes. It is recognised in the statement of financial position as a liability until such conditions are met or services provided.

#### (e) Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

#### (f) Critical accounting estimates and judgments

The committee members evaluate estimates and judgments incorporated into the financial report based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and based on current trends and economic data, obtained both externally and within the association.

### Key estimates – impairment

The association assesses impairment at each reporting date by evaluating conditions specific to the company that may lead to impairment of assets. Where an impairment trigger exists, the recoverable amount of the asset is determined.

No impairment has recognised in the current year (2015: impairment for trade receivables \$6,600).

#### (g) Comparative figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

# FINANCIAL REPORT

## Notes to the Financial Statements for the Year Ended 30 June 2016

	2016 (\$)	2015 (\$)
<b>2) Revenue</b>		
<b>Operating activities</b>		
Membership fees	128,172	115,293
Corporate sponsorships	476,616	430,817
Seminars and conference fees	408,275	491,013
Research and consultancy fees	185,594	280,000
Grants received	35,000	35,000
Sale of publications	364	541
<b>Total operating activities revenue</b>	<b>1,234,021</b>	<b>1,352,664</b>
<b>Other income</b>		
Interest income	19,508	14,904
Website advertising	10,227	6,000
Other income	32,162	474
<b>Total other income</b>	<b>61,897</b>	<b>21,378</b>
<b>3) Cash and cash equivalents</b>		
Cash at bank	430,958	879,067
<b>4) Trade and other receivables</b>		
Trade receivables	221,121	106,660
Provision for impairment	–	(6,600)
Trade receivables, net	221,121	100,060
Interest receivable	25,583	4,150
<b>Total trade and other receivables</b>	<b>246,704</b>	<b>104,210</b>
<b>5) Financial assets</b>		
Term deposits	1,059,900	300,000
<b>6) Trade and other payables</b>		
Trade payables and accruals	140,947	101,009
GST payable	10,665	10,045
<b>Total trade and other payables</b>	<b>151,612</b>	<b>111,054</b>

# FINANCIAL REPORT

## Notes to the Financial Statements for the Year Ended 30 June 2016

	2016 (\$)	2015 (\$)
<b>7) Income received in advance</b>		
Membership subscriptions	339,339	257,609
Unexpended grants	211,078	38,000
AIEC fees	106,000	101,250
AIEC awards	30,500	15,000
Professional development services	43,444	67,604
Total income received in advance	730,361	479,463
<b>8) Cash flow information</b>		
<b>Reconciliation of cash flow from operations with surplus</b>		
Surplus for the year	162,829	328,429
Non-cash items:		
Impairment of trade and other receivables	(6,600)	6,600
Changes in assets and liabilities		
(Increase)/ decrease in trade and other receivables	(135,894)	181,187
(Increase)/ decrease in inventories	-	9,709
Increase/(decrease) in trade and other payables	40,558	(25,059)
Increase/(decrease) in income received in advance	250,898	(211,039)
Cash flow from operations	311,791	289,827

### 9) Association details

The registered office and principal place of business of the association is:  
International Education Association of Australia  
RMIT University  
Building 21, Level 2, Room 6  
Melbourne VIC 3000

# FINANCIAL REPORT

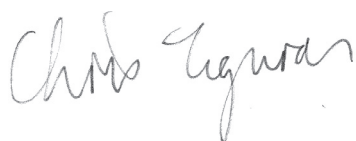
## Statement by the members

The members have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

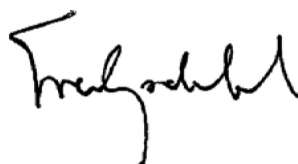
In the opinion of the members, the financial report as set out on herein:

1. Presents a true and fair view of the financial position of International Education Association of Australia Inc. as at 30 June 2016 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the International Education Association of Australia Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:



**Christopher Ziguras**  
President



**Trevor Goddard**  
Treasurer

Signed on this 13th day of October 2016.

# INDEPENDENT AUDITOR'S REPORT



McLean Delmo Bentleys  
Audit Pty Ltd  
Level 3, 302 Burwood Rd  
Hawthorn Vic 3122  
PO Box 582 Hawthorn Vic 3122  
ABN 54 113 655 584  
T +61 3 9018 4666  
F +61 3 9018 4799  
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mcleandelmobentleys.com.au

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL EDUCATION ASSOCIATION OF AUSTRALIA INC.

We have audited the accompanying financial report of International Education Association of Australia Inc., being a special purpose financial report, which comprises the statement of financial position as at 30 June 2016 and the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by the members.

### Members' Responsibility for the Financial Report

The members are responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1 to the financial statements which form part of the financial report are appropriate to meet the financial reporting requirements of the Associations Incorporation Reform Act 2012 (VIC) and are appropriate to meet the needs of the members. The members are also responsible for such internal control as the members and management determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional ethical pronouncements.

### Opinion

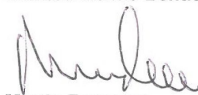
In our opinion the financial report presents fairly, in all material respects, the financial position of International Education Association of Australia Inc. as at 30 June 2016 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the Associations Incorporation Reform Act 2012 (VIC).

### Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist International Education Association of Australia Inc. to meet the requirements of the Associations Incorporation Reform Act 2012 (VIC). As a result, the financial report may not be suitable for another purpose.



McLean Delmo Bentleys Audit Pty Ltd



Martin Fensome  
Partner

Hawthorn  
17 October 2016



# APPENDIX 1: STANDING COMMITTEES

## Executive

- Christopher Ziguras (President)
- Janelle Chapman (Vice President)
- Trevor Goddard (Treasurer)
- Phil Honeywood (Chief Executive Officer)

## Awards

- Janelle Chapman (Convener)
- Rongyu Li
- Ingeborg Loon

## AIEC program committee

- Christopher Ziguras (Convener)
- Janelle Chapman
- Rebecca Hall
- Phil Honeywood

## Membership

- Trevor Goddard (Convener)
- Phil Honeywood
- Ingeborg Loon
- Derek Scott

## Public relations

- Chris Ziguras (Convener)
- Kent Anderson
- Rebecca Hall
- Phil Honeywood

## Research

- Davina Potts (Convener)
- Melissa Banks
- Cate Gribble
- Janet Ilieva
- Dennis Murray
- Douglas Proctor
- Eugene Sebastian
- Ly Tran

## Professional development

- Joanne Barker (Convener)
- Jo Asquith
- Monica Turvey
- Derek Scott
- + a representative from each SIG

## SPECIAL INTEREST GROUPS

### Admissions and Compliance

- Geza Karacsony (Convener)
- Bronwyn Bartsch (Deputy Convener)
- Irene Koh (Deputy Convener)

### Internationalisation of the Curriculum

- Wendy Green (Convener)
- Ly Tran (Deputy Convener)
- Ricardo Flores (Deputy Convener)

### Marketing, Recruitment and Communication

- Justine Morris (Convener)
- Tom Gifford (Deputy Convener)
- Arfa Noor (Deputy Convener)

### Pathways

- Peter Krikstolaitis (Convener)
- Heidi Reid (Deputy Convener)
- Kirsten Watkins (Deputy Convener)

### Sponsored Students

- Anna Kent (Convener)
- Michael Holder (Deputy Convener)
- Gina Abarquez (Deputy Convener)

### Student Mobility

- Chris Hoffmann (Convener)
- Sonia Chan (Deputy Convener)
- Gael Bateman (Deputy Convener)

### Transnational Education

- Caryn Nery (Convener)
- Dr Fion Lim (Deputy Convener)
- Bill Damachis (Deputy Convener)

# APPENDIX 2: SPONSORS

## Platinum sponsors

- Academies Australasia
- IDP Education
- Kaplan
- La Trobe University
- Monash University
- Navitas Ltd
- RMIT University
- The University of New South Wales
- University of Technology, Sydney

## Gold sponsors

- Australian National University
- Curtin University
- Edith Cowan University
- Griffith University
- Macquarie University
- Melbourne Institute of Technology
- Study Group Australia
- Top Education Institute
- The University of Adelaide
- The University of Melbourne
- The University of Queensland

## Silver sponsors

- Australian Catholic University
- CQUniversity
- Deakin University
- Flinders University
- Holmes Institute
- Ozford Education Group
- Performance Education Group
- Queensland University of Technology
- Sarina Russo
- TAFE Queensland
- The University of Newcastle
- The University of South Australia
- The University of Southern Queensland

- The University of Sydney
- The University of Tasmania
- The University of Western Australia
- The University of Wollongong

## Corporate affiliates

- Aim Overseas
- Allianz
- Cambridge English Language Assessment
- CPA Australia
- ETS TOEFL
- FPP EDU Media
- Hobsons
- Hotcourses
- Occupational English Test (OET)
- PTE Academic
- QS Quacquarelli Symonds
- Study Melbourne  
(Department of Economic Development,  
Jobs, Transport and Resources)
- Study Portals
- Urbanest

# APPENDIX 2: CHARTER MEMBERS

- AECC Global
- Bond University
- Brisbane Marketing
- Browns English Language School
- Cambridge International College
- Charles Sturt University
- Charlton Brown
- DEC International
- Department of Education, Northern Territory Government
- DET International, Department of Education and Training, Queensland Government
- Education and Training International, WA Government
- Global Study Partners
- Institute of Continuing and TESOL Education, The University Of Queensland
- International Studies Abroad
- Murdoch University – Academics
- Murdoch University – International Office
- Scope Global
- Strathfield College Sydney
- Swinburne University of Technology – International Office
- Swinburne University of Technology – Student Services
- TAFE NSW – South Western Sydney Institute
- TAFE NSW – Sydney Institute
- TAFE NSW – Western Sydney Institute
- TAFE Directors Australia (TDA)
- The Imperial College of Australia
- Trade and Investment Queensland
- Trinity College, The University of Melbourne
- The University of Canberra
- The University of Notre Dame Australia
- The University of Queensland
- The University of Western Australia
- UTS: Insearch
- Victoria University
- Western Sydney University

# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
<p>LEARNING AND TEACHING FOR A GLOBALISED WORLD: INTERNATIONALISATION OF THE CURRICULUM FORUM 2015</p> <p>3 July 2015, Melbourne</p>	<ul style="list-style-type: none"> <li>■ Rachel Bolstad, New Zealand Council for Educational Research</li> <li>■ Associate Professor Shanton Chang, The University of Melbourne</li> <li>■ Dr Anna Ciccarelli, International Association of Universities (IAU)</li> <li>■ Dr Nick Cooling, The University of Tasmania</li> <li>■ Dr Amanda Daly, Griffith University</li> <li>■ Dr Ricardo Flores, University of New South Wales</li> <li>■ Dr Catherine Gomes, RMIT University</li> <li>■ Dr Wendy Green, The University of Tasmania</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Lyndell Jacka, IDP Education</li> <li>■ Professor Betty Leask, La Trobe University</li> <li>■ Dr Kathleen Lilley, Griffith University</li> <li>■ Ainslie Moore, Universities Australia</li> <li>■ Professor Fazal Rizvi, The University of Melbourne</li> <li>■ Dr Ly Tran, Deakin University</li> <li>■ Dr Craig Whitsed, Murdoch University</li> <li>■ Professor Christopher Ziguras, RMIT University / IEAA</li> </ul>	<p>49</p>
<p>IEAA MID-WINTER INTERNATIONAL RESEARCHERS' SEMINAR 2015</p> <p>10 July 2015, Melbourne</p>	<ul style="list-style-type: none"> <li>■ Will Archer, i-graduate</li> <li>■ Christine Bilsland, Macquarie University</li> <li>■ Kevin Brett, i-graduate Australia</li> <li>■ Angel Calderon, RMIT University</li> <li>■ Paula Dunstan, The University of Queensland</li> <li>■ Dr Mark Fielding, The University of Western Australia</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Professor Betty Leask, La Trobe University</li> <li>■ Karen Lindner, The University of Melbourne</li> <li>■ Karen Medica, Monash University</li> <li>■ Huong Le Thanh Phan, Deakin University</li> <li>■ Dr Davina Potts, Australian National University</li> <li>■ Douglas Proctor, The University of Melbourne</li> <li>■ Dr Sarah Richardson, Australian Council for Educational Research (ACER)</li> <li>■ Harry Rolf, Council of Australian Postgraduate Associations (CAPA) / The University of Tasmania</li> <li>■ Dr Eugene Sebastian, RMIT University</li> <li>■ Professor Christopher Ziguras, RMIT University / RMIT</li> </ul>	<p>42</p>

# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
<p>EDUCATION ACROSS BORDERS: TRANSNATIONAL EDUCATION FORUM 2015</p> <p>17 July 2015, Melbourne</p>	<ul style="list-style-type: none"> <li>■ Sam Baillie, RMIT University</li> <li>■ Mien Wee Cheng, Monash University / Sunway College</li> <li>■ Scott Crighton, RMIT University</li> <li>■ Dr Kate Dempsey, Victorian TAFE International (VTI)</li> <li>■ Cecilia Fan, China Higher Ed</li> <li>■ Emily Fong, Department of Education and Training</li> <li>■ Lorne Gibson, TNE SIG, IEAA</li> <li>■ Dr Margaret Heffernan, RMIT University</li> <li>■ Dr Lynnel Hoare, RMIT University</li> <li>■ Dr David Hodges, RMIT University</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Mingyan Hu, Griffith University</li> <li>■ Dr Fion Lim, Victoria University</li> <li>■ Dr Kath Lynch, RMIT University</li> <li>■ Caryn Nery, RMIT University</li> <li>■ Anh (Thi-Ngoc) Pham, RMIT University</li> <li>■ Joanna Wood, Department of Education and Training</li> </ul>	63
<p>STREAMLINED TO SIMPLIFIED: ADMISSIONS AND COMPLIANCE FORUM 2015</p> <p>14 August 2015, Sydney</p>	<ul style="list-style-type: none"> <li>■ Professor Tyrone Carlin, The University of Sydney</li> <li>■ Sue Hepperlin, Australian Skills Quality Authority (ASQA)</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Ben Houston, Department of Education and Training</li> <li>■ Geza Karacsony, Western Sydney University</li> <li>■ Ingeborg Loon, Academies Australasia</li> <li>■ Alice Maclean, Department of Immigration and Border Protection</li> <li>■ Vipin Mahajan, Department of Education and Training</li> <li>■ Ainslie Moore, Universities Australia</li> <li>■ Dr Michael Tomlinson, Tertiary Education Quality and Standards Agency (TEQSA)</li> </ul>	122

# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
PAVING PATHWAYS: SPECIAL INTEREST GROUP FORUM 2015  25 August 2015, Melbourne	<ul style="list-style-type: none"> <li>■ Luella Billing, TAFE NSW</li> <li>■ Tony Cranshaw, La Trobe College</li> <li>■ Dr Rod Gillett, EduCo</li> <li>■ Juliana Kendi, La Trobe University</li> <li>■ Peter Krikstolaitis, Bravo Consulting</li> <li>■ Heidi Reid, Australian International College of English (AICE)</li> <li>■ Paul Sutton, UNSW Global</li> </ul>	48
WHERE ARE WE HEADING? INTERNATIONAL EDUCATION IN 2025: IEAA INTERNATIONAL RESEARCH ROUNDTABLE 2015  6 October 2016, Adelaide	<ul style="list-style-type: none"> <li>■ Vitor Alevato do Amaral, FAUBAI / Federal University of Rio de Janeiro</li> <li>■ Professor Kent Anderson, The University of Western Australia</li> <li>■ Gail Bowkett, Universities Canada</li> <li>■ Fraser Cargill, EduWorld</li> <li>■ Dr Abby Cathcart, Queensland University of Technology</li> <li>■ Dr Cassandra Colvin, University of South Australia</li> <li>■ Dr Dominique Greer, Queensland University of Technology</li> <li>■ Professor John Hudzik, Michigan State University</li> <li>■ Emeritus Professor Elspeth Jones, Consultant</li> <li>■ Professor William Lacy, University of California, Davis</li> <li>■ Markus Laitinen, EAIE / University of Helsinki</li> <li>■ Zainab Malik, British Council Education Intelligence</li> <li>■ Dennis Murray, Murray Goold International / LH Martin Institute</li> <li>■ Dr Sarah Richardson, Australian Council for Educational Research (ACER)</li> <li>■ Professor Fazal Rizvi, The University of Melbourne</li> <li>■ Dr Eugene Sebastian, RMIT University</li> <li>■ Dr Glen Stafford, The University of Adelaide</li> <li>■ Kadi Taylor, Austrade</li> <li>■ Professor Christopher Ziguras, RMIT University / IEAA</li> </ul>	63
TRANSNATIONAL EDUCATION 2.0: THE NEXT GENERATION  17 February 2016, Webinar	<ul style="list-style-type: none"> <li>■ Dr Vangelis Tsiligiris, Nottingham Trent University (UK)</li> </ul>	62
SHIFTING THE NARRATIVE: INTERNATIONAL STUDENTS AND COMMUNICATION SKILLS IN HE  4 March 2016, Webinar	<ul style="list-style-type: none"> <li>■ Associate Professor Sophie Arkoudis, The University of Melbourne</li> <li>■ Dr Paula Kelly, The University of Melbourne</li> </ul>	29

# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
INTERNATIONAL RECRUITMENT STRATEGY FOR SOUTH-EAST ASIA  16 March 2016, Webinar	<ul style="list-style-type: none"> <li>■ Sam Ang, The Knowledge Partnership (Singapore)</li> </ul>	56
INTERNATIONAL RECRUITMENT STRATEGY FOR THE MIDDLE EAST  23 March 2016, Webinar	<ul style="list-style-type: none"> <li>■ Sam Ang, The Knowledge Partnership (Singapore)</li> </ul>	38
PAST, PRESENT, FUTURE: IEAA SPONSORED STUDENTS FORUM 2016  7–8 April 2016, Canberra	<ul style="list-style-type: none"> <li>■ Gina Abarquez, IEAA Sponsored Students SIG</li> <li>■ Bianca Abreu, Embassy of Brazil in Canberra</li> <li>■ Dr Fahad Al-Qurashi, Saudi Arabian Cultural Mission</li> <li>■ Clare Boutchard, Department of Education and Training</li> <li>■ George Carter, Australia Awards alumnus</li> <li>■ Lily Yulianti Farid, Australia Awards and Endeavour Awards alumnus</li> <li>■ María Sandoval Guzman, Endeavour Awards alumnus</li> <li>■ Didin Hidayat, AusAID ADS</li> <li>■ Michael Holder, The University of Queensland</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Anna Kent, IEAA Sponsored Students SIG</li> <li>■ Ana Paula Lacerda, Embassy of Brazil in Canberra</li> <li>■ Professor David Lowe, Deakin University</li> <li>■ Butet Manurung, AusAID ADS</li> <li>■ Keat Hui Ng, JPA alumnus</li> <li>■ Van Kien Nguyen, Vietnam</li> <li>■ Dr Jemma Purdey, Monash University</li> <li>■ Laura Ralph, Department of Foreign Affairs and Trade (DFAT)</li> <li>■ Ristian Supriyanto, LPDP alumnus</li> <li>■ Alison White, Scope Global</li> </ul>	65
HOME AND HOUSED: INTERNATIONAL STUDENT ACCOMMODATION  19 April 2016, Darwin	<ul style="list-style-type: none"> <li>■ Peter Bates, UniLodge Australia</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Quentin Kilian, Real Estate Institute of the Northern Territory</li> <li>■ Dr Philip Mosely, Charles Darwin University</li> <li>■ Conal Newland, Savills Australia and New Zealand</li> <li>■ Sonia Ortega, Global Experience</li> </ul>	32

# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
INTERNATIONAL EDUCATION ESSENTIALS  20 April 2016, Webinar	<ul style="list-style-type: none"> <li>■ Bronte Neyland, Victoria University</li> </ul>	82
THE FUTURE IS PERSONAL: IEAA MARKETING FORUM 2016  28–29 April 2016, Brisbane	<ul style="list-style-type: none"> <li>■ Michael Bird, Social Garden</li> <li>■ Rachael Brown, University of Technology, Sydney</li> <li>■ Ben Campbell, Deakin University</li> <li>■ Carol Chang (Student, China), Griffith University</li> <li>■ Camilla Gulli, Vodafone/General Assembly</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Angelo Kourtis, Western Sydney University</li> <li>■ Rob Lawrence, Prospect Research and Marketing</li> <li>■ Gary Qiang Li, AIDE Education and Migration</li> <li>■ Dion Lee (Student, Singapore), The University of Queensland</li> <li>■ Ben Mack, BROWNS English Language School / BROWNS Professional</li> <li>■ Fabian Marrone, Hobsons</li> <li>■ Justine Morris, Swinburne University of Technology</li> <li>■ Darragh Murray, The University of Queensland</li> <li>■ Juliana Medina-Tobar, Brisbane Marketing</li> <li>■ Darragh Murray, The University of Queensland</li> <li>■ Arfa Noor, Griffith University</li> <li>■ Metanshu Pawan (Student, India), Bond University</li> <li>■ Mark Pettitt, Oceanic Consultants Australia (OCA) Group</li> <li>■ Delphine Rochus (Student, Belgium), BROWNS Professional</li> <li>■ Sonal Srivastava, Austrade</li> <li>■ Grant Watson, RMIT University</li> <li>■ Jaz Wong, AUG Student Services Brisbane</li> </ul>	87
IEAA ADMISSIONS AND COMPLIANCE FORUM 2016  10 May 2016, Sydney	<ul style="list-style-type: none"> <li>■ Gary Brook, Tertiary Education Quality and Standards Agency (TEQSA)</li> <li>■ Phil Honeywood, IEAA</li> <li>■ Ben Houston, Department of Education and Training</li> <li>■ Alice Maclean, Department of Immigration and Border Protection</li> <li>■ Professor William Purcell, University of Technology Sydney</li> </ul>	154



# APPENDIX 3: PROFESSIONAL DEVELOPMENT

EVENT	PRESENTERS	PARTICIPANTS
OUT OF THE SHADOWS: IEAA PATHWAYS FORUM 2016  11 May 2016, Sydney	<ul style="list-style-type: none"><li>■ Katherine Brandon, K Brandon Consulting</li><li>■ Fergus Brownlee, Cambridge Education Group</li><li>■ Phil Honeywood, IEAA</li><li>■ Peter Krikstolaitis, Bravo Consulting</li><li>■ Dr Chris Patton, Southern Cross University</li><li>■ Associate Professor Aek Phakiti, The University of Sydney</li><li>■ Heidi Reid, Australian International College of English (AICE)</li><li>■ Daniel Renton, Cambridge Education Group</li><li>■ Kirsten Watkins, International Institute of Business and Technology (IIBT)</li></ul>	69

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# APPENDIX 4: AIEC PRE-CONFERENCE WORKSHOPS

WORKSHOPS	PRESENTERS	PARTICIPANTS
BRINGING GLOBAL LEARNING INTO THE CORE OF THE CURRICULUM	<ul style="list-style-type: none"> <li>■ (Chair) Dr Wendy Green, The University of Tasmania</li> <li>■ Dr Betty Leask, La Trobe University</li> <li>■ Dr Ly Tran, Deakin University</li> <li>■ Dr Craig Whitsed, Murdoch University</li> </ul>	16
FROM ENQUIRY TO ENROLMENT: THE ESSENTIAL TOOLKIT FOR RECRUITERS	<ul style="list-style-type: none"> <li>■ Julian Longbottom, StudyPortals</li> <li>■ (Chair) Justine Morris, Swinburne University of Technology</li> <li>■ Thijs van Vugt, iE&amp;D Solutions</li> </ul>	33
ESOS AND SSVF: WHAT DOES THE FUTURE HOLD?	<ul style="list-style-type: none"> <li>■ Bronwyn Bartsch, Curtin University</li> <li>■ (Chair) Geza Karacsony, Western Sydney University</li> <li>■ Alice Maclean, Department of Immigration and Border Protection</li> </ul>	33
FROM DISRUPTIVE INNOVATION TO THE MAINSTREAM: THE IMPACT OF GLOBAL PATHWAYS	<ul style="list-style-type: none"> <li>■ Denise Bush, Trinity College, The University of Melbourne</li> <li>■ Marisa Furno, Swinburne University of Technology</li> <li>■ (Chair) Peter Krikstolaitis, Bravo Consulting</li> <li>■ Mark Raven, NEAS</li> <li>■ David Richards, Navitas</li> <li>■ Heather Roberts, Sydney TAFE</li> </ul>	20
SHINING A LIGHT ON AFRICA: EMERGING MARKETS	<ul style="list-style-type: none"> <li>■ Gordon Chakaodza, Austrade</li> <li>■ Dave Connell, Curtin University</li> <li>■ (Chair) Phil Honeywood, IEAA</li> <li>■ Aleksandr Voninski, University of New South Wales</li> </ul>	21

# APPENDIX 4: AIEC PRE-CONFERENCE WORKSHOPS

WORKSHOPS	PRESENTERS	PARTICIPANTS
INTEGRATING DIGITAL AND ONLINE TECHNOLOGIES INTO TNE	<ul style="list-style-type: none"> <li>■ Brad Beach, Chisholm Institute</li> <li>■ (Chair) Lorne Gibson, IEAA TNE SIG</li> <li>■ Michael Sankey, University of Southern Queensland</li> <li>■ Yanan Wang, Deakin University</li> </ul>	28
SOCIAL, MOBILE, CONNECTED: RECRUITING INTERNATIONAL STUDENTS IN 2016	<ul style="list-style-type: none"> <li>■ (Chair) Justine Morris, Swinburne University of Technology</li> <li>■ Elissa Newall, RMIT University</li> <li>■ Bronte Neyland, Victoria University</li> <li>■ Mark Pettitt, OCA Group</li> </ul>	42
MOBILITY MYTHBUSTERS: ARE PROFESSIONAL DEGREES INCOMPATIBLE WITH MOBILITY?	<ul style="list-style-type: none"> <li>■ Frances Corby-Moore, Department of Education and Training</li> <li>■ Dr Helen Flavell, Curtin University</li> <li>■ Katea Gidley, Raw Talent Group</li> <li>■ (Chair) Trevor Godard, Monash University</li> <li>■ Ainslie Moore, Universities Australia</li> <li>■ Joli Price, Engineers Without Borders</li> <li>■ Karen Treloar, Tertiary Education Quality and Standards Agency (TEQSA)</li> <li>■ Dr Lincoln Wood, Engineers Australia</li> </ul>	18
A 360° VIEW OF AGENT MANAGEMENT	<ul style="list-style-type: none"> <li>■ Alice Maclean, Department of Immigration and Border Protection</li> <li>■ (Chair) Gabrielle Rolan, University South Australia</li> <li>■ Ravi Lochan Singh, Global Reach</li> <li>■ Rishen Shekhar, University of South Australia</li> </ul>	42
SEVEN HABITS OF HIGHLY EFFECTIVE LEADERS IN INTERNATIONAL EDUCATION	<ul style="list-style-type: none"> <li>■ Professor Nancy Cromar, Flinders University</li> <li>■ (Chair) Phil Honeywood, IEAA</li> <li>■ Rob Malicki, AIM Overseas</li> </ul>	35

# APPENDIX 5: IEAA IN THE MEDIA

TITLE	AUTHOR	DATE	PUBLICATION
Victoria eyes strategy to cut 'Harvard prices' for education	Andrew Trounson	15 July	The Australian
Competitors challenge universities on employability	Richard Garrett	17 July	University World News
Melbourne senior secondary college shut down for posing 'unacceptable risk' to students	Karen Percy	12 August	ABC News
ABC TV news story on Melbourne Senior Secondary College, featuring Phil Honeywood (from 18:52)	n/a	12 August	ABC
Devalued yuan fears overdone, observers say	Kylar Loussikian	19 August	The Australian
China's economy is sneezing and Australia's catching cold	Path McGrath	21 August	ABC News
New code of ethics for international education agents	n/a	28 August	Pyne Online
New code of ethics for international education agents in Australia	Susmita Pathak Mishra	31 August	International Business Times
Immigration cancels 11,000 visas of non-genuine students	Kylar Loussikian	2 September	The Australian
Australian immigration cancels over ten thousand international student visas	n/a	2 September	Study International
Developers urged to raise the bar on foreign student housing	Olga Galacho	2 September	Herald Sun
Australia cancels over 10,000 visas of non genuine students from overseas	Ray Clancy	4 September	Australia Forum
The winners from a low Australian dollar	Neal Woolrich	8 September	The Business, ABC TV
Aus government to develop agent code of ethics	Beckie Smith	11 September	PIE News
A call for action: The exploitation of international students	n/a	15 September	CISA
Council of International Students Australia (CISA): The exploitation of international students	n/a	15 September	EMA Education Malaysia Australia
Australia: sector welcomes new ministerial line-up	Beckie Smith	24 September	PIE News
Australia's new wave	Anton Crace	Autumn	PIE Review
Overseas uni student fees subsidise locals and research costs	Julie Hare	30 September	The Australian
TPP: Vietnam opens up but educators want more	Tim Dodd	6 October	Financial Review
International recognition for staff excellence	n/a	7 October	Victoria University News
Overseas students hit by cost shock	Julie Hare	8 October	The Australian
Pipeline to progress – how the pathway market is a defining trend in international education	Amy Baker	8 October	PIE News
Straight talk: Futureproof now	Phil Honeywood	9 October	Campus Review
International ed benefits from TPP	Kylar Loussikian	12 October	The Australian
Australia's peak bodies sign London Statement	Sara Custer	12 October	PIE News
Austrade pushes for 1 million students by 2025	Sara Custer	19 October	PIE News
Foreign students have a valuable contribution to make	Ly Tran / Cate Gribble	23 October	University World News
Study Melbourne Student Centre awarded 'Best Practice in International Education'	Dea Putra	27 October	Meld Magazine
A new voice recognised at the Australian Council for Educational Leaders national conference	Siaw Chai	28 October	The University of Western Australia

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TITLE	AUTHOR	DATE	PUBLICATION
Visa crackdown hits international student market	John Ross	4 November	The Australian
International students provide \$18bn annual boost to sector	Julie Hare	5 November	The Australian
Australia pushes forward with agent code	Sara Custer	10 November	PIE News
Vocational education sector slammed by foreign students	Julie Hare	17 November	The Australian
Amendments to ESOS Act progressing through Australian parliament	n/a	20 November	ICEF Monitor
Australia considers code of ethics for agents	n/a	26 November	Study Travel Magazine
Step up, with caution (Print edition only)	Phil Honeywood	December	Campus Review
Sectors come together to push for growth	Glenda Korporaal	1 December	The Australian
FSC joins coalition to boost financial services	Malavika Santhebennur	2 December	Money Management
Future Economy Forum: New industry coalition to champion the sectors creating the jobs of the future	n/a	2 December	Future Economy Forum
IEAA joins Australia's Future Economy Forum	Beckie Smith	3 December	PIE News
IEAA joins Australia's Future Economy Forum (Syndicated)	Beckie Smith	3 December	Myinforms.com
Australia: ESOS Bills pass but tuition holding rule remains	Beckie Smith	7 December	PIE News
US: agency recruitment at a crossroads, says outgoing AIRC leader	Sara Custer	11 December	PIE News
Invisible export heads for \$30bn (Print edition only)	Julie Hare	11 December	The Australian
Education leaders have welcomed tough regulations to punt fake students from the country	Laura Wilson & Jack Houghton	8 January	Gold Coast Bulletin
Hundreds of foreign students deported from Australia for visa fraud	Laura Wilson	8 January	The Courier Mail
Higher Ed: 30 most influential: Who and what to watch in 2016	n/a	n/a	The Australian
Students urged to get Australian visa applications in as demand is high	Ray Clancy	12 January	Australia Forum
Transnational students may be out of sight but they must not be out of mind	Christopher Ziguras & Mahsood Shah	1 February	Campus Review
Education revenue soars to become Australia's \$20 billion export	Tim Dodd	3 February	Financial Review
International education now worth \$19bn	John Ross	3 February	The Australian
Student comms competency key to international education growth	Stephen Matchett	8 February	Campus Morning Mail
Australia: international education exports hit record \$19.65bn	Beckie Smith	9 February	PIE News
ATAR crackdown: Higher education panel to crack down on university admission standards	Eryk Bagshaw	10 February	The Sydney Morning Herald
US universities turn to agents to lift student enrolments	John Ross	10 February	The Australian
International education becomes crucial Australian export earner	David Sapsted	10 February	Relocate Magazine
Minister disputes claim visa's cost, irrelevance a turn-off	Julie Hare	17 February	The Australian
Sleeping giant, Indian tiger	Phil Honeywood	February	Campus Review

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TITLE	AUTHOR	DATE	PUBLICATION
Education leaders address challenges in creating global citizens	Beckie Smith	16 March	The PIE News
Health insurance premiums 'a deterrent to foreign students'	John Parnell, John Ross	23 March	The Australian
What a charmer (Print edition)	Phil Honeywood	March	Campus Review
Student accommodation shortage attracts A\$1.2bn investment in Aus, NZ	Beckie Smith	1 April	PIE News
Australian universities eye Brexit windfall	Peter Wilson	13 April	The Australian
New Colombo Plan can benefit from demise of two scholarship schemes	Phil Honeywood	13 April	The Australian
Universities eye Brexit windfall	Peter Wilson	16 April	University World News
Brexit could discourage European students from studying in UK	n/a	18 April	ICEF Monitor
New simpler system for overseas students will be in place soon in Australia	Ray Clancy	22 April	Australia Forum
Australia launches new strategies to promote international education	–	30 April	Xinhua
Foreign student intake tipped to hit one million a year	Julie Hare	30 April	The Australian
Austrade sets target of 110 million MOOC students for Australia by 2025	Tom Dodd	30 April	Australian Financial Review
Access the advantage (Print edition only)	Christopher Ziguras	April	Campus Review
Three-pillared new int. education strategy for Australia	Amy Baker	2 May	PIE News
Australia releases 10-year blueprint for expansion of its international education sector	n/a	3 May	ICEF Monitor
International students 'worth \$935m more' to national economy	John Ross	4 May	The Australian
Overseas students contribute record \$19.7bn to economy	Julie Hare	6 May	The Australian
Australia: education exports valued at \$19.7bn	Anton Crace	9 May	Anton Crace
The Chinese student boom: 50,000 new enrolments in 2016	Tim Dodd	10 May	Australian Financial Review
Australia creates int'l ed cross-sectorial council	Beckie Smith	12 May	PIE News
Australia launches blueprint to expand international education sector	n/a	13 May	Study International
An international education strategy with no vision	Craig Whitsed and Wendy Green	13 May	University World News
Survey seeks the lived experience of international students	Julie Hare	16 May	The Australian
Pros and cons for Aust if UK quits EU	AAP	26 May	AAP/ 9News.com.au
Aus: IEAA releases guide for employers	Anton Crace	6 June	PIE News
Students keen to travel and win credit while away	Julie Hare	8 June	The Australian
Australia: outbound study quadruples in a decade as awareness grows	Beckie Smith	10 June	PIE News
BBC World News: Asia Business Report	Phil Honeywood (guest)	7 June	Asia Business Report
Australia's on-campus sexual assault problem acutely affects international students	Rebecca Sullivan	12 June	news.com.au

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TITLE	AUTHOR	DATE	PUBLICATION
How Australian universities edge out ivy league	Abby Schultz	14 June	Barron's Asia
UK Universities call for continued global outlook after Brexit	Rebecca Marriage	24 June	Re:locate Global
What Brexit means for Australia – and why should Aussies care?	AAP	24 June	The West Australian
Tailored degrees could lure EU students from UK after Brexit	Darragh O'Keefe	29 June	The Australian







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